



### **ICONIC BITTERS GETS DIAMOND NEW LOOK FOR THE JUBILEE**

Angostura® aromatic bitters is proud to have held a Royal Warrant of Appointment from HM Queen Elizabeth II since 1955. In this, the 60th year of her Majesty's reign, Angostura Limited has broken with nearly 200 years of tradition by re-designing the Angostura® aromatic bitters bottle, creating a silver package to mark the occasion.

In recognition of the Queen's Diamond Jubilee on June 5th, Angostura Limited launched the special limited edition of its world famous Angostura® aromatic bitters in the UK and is launching it in Trinidad this month. Over 20,000 bottles will be sold worldwide, and for each bottle sold, Angostura will donate 1 Great Britain Pound to the Queen Elizabeth Scholarship Trust (QEST), set up to help further the careers of craftsmen and women in the UK.

Alex Thomas, Senior Manager of Sales and Marketing, commented: "This will be the first change that we have ever made to the product in nearly 200 years with both the recipe and the label remaining the same since 1824."

Through this initiative, Angostura is happy to be supporting excellence in British Craftsmanship through the Queen's Scholarship Trust.

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